



NEWS RELEASE

September 9, 2024

For immediate release

Limited time to apply for the Alberta Blue Cross® Built Together grant program

What will you build?

Communities and organizations across Alberta have until **September 17** to apply for the Alberta Blue Cross Built Together grant program.

The grant awards \$50,000 each to a community or organization in Edmonton, Calgary, a secondary city, a rural community and an Indigenous community. Funding can be used to build outdoor gyms, playgrounds, walking trails, skating rinks and more. Alberta Blue Cross encourages community leagues, school councils, municipalities and other non-profits across the province to apply for the Built Together grant through the [Alberta Blue Cross community website](#).

“As a champion for wellness, Alberta Blue Cross is keen to support community projects that promote active living for Albertans,” says Brian Geislinger, senior vice-president of Corporate Relations and Community Engagement with Alberta Blue Cross. “We’ve supported upwards of 50 diverse projects across the province over the last 11 years of this program, and we’re excited to see the applications that come forward this year.”

Funding for Built Together comes from the Alberta Blue Cross community foundation, and applications are evaluated by a panel of experts. Applications are open until **September 17**. Learn more about the program or apply now through the [Alberta Blue Cross community website](#).

-30-

For more information, please contact Angela Giacobbo, communications officer, Corporate Communications, Alberta Blue Cross, at agiacobb@ab.bluecross.ca.



©*The Blue Cross symbol and name are registered marks of the Canadian Association of Blue Cross Plans, an association of independent Blue Cross plans. Licensed to ABC Benefits Corporation for use in operating the Alberta Blue Cross Plan. †Blue Shield is a registered trade-mark of the Blue Cross Blue Shield Association.

ab.bluecross.ca