

Important information for massage therapists



Introducing electronic claims submission for massage therapy claims



Alberta Blue Cross is pleased to announce that effective December 1, 2011, we will introduce massage therapy online claim submission capabilities for plans that include massage therapy services as a benefit.

This convenient service will be delivered through our easy-to-use secure web site, and will be available at no cost to registered massage therapists across Alberta.

With online submission, you have the convenience of direct billing for eligible services for your patients with Alberta Blue Cross coverage. This means your patients no longer need to pay out-of-pocket for the portion covered by their plan. They will still be responsible for any co-pay or deductible amounts.

Online submission of massage therapy claims provides great advantages for both your office and your patients.

- Secure and build your customer base
- Provide greater convenience for your patients
- Receive prompt payment
- Verify patient eligibility instantly
- Save money for your business

To advise our plan members of the availability of direct billing for eligible massage therapy services, we will be informing Alberta Blue Cross employer group plan sponsors and individual health plan participants about this initiative through our customer newsletters. The names of providers participating in electronic claims submission will be listed on our web site, and will also be available through our Customer Services department.

Please watch for more details about electronic submission of massage therapy claims to be mailed to your office later this month.

Alberta Blue Cross already provides direct billing capabilities to dental offices, pharmacies, optical providers, chiropractic providers and physiotherapists.

We are excited to be able to now extend this same convenience to massage therapists!

We look forward to providing your office with the convenience of electronic claim submission!